



Case Studies

Q&A with Georgia PAWS Why Online Marketing and Why Vayu?

👍 **“They listen! They Get It!!”**

What were your reasons for seeking assistance with your online presence?

We are currently spending a lot of money each month for PPC advertising. By getting help with our SEO, we hope to dramatically decrease our PPC advertising.

Why is it important in your industry to have a strong web presence?

When people get “critters” in their house, they don’t go to the phone book... It’s hard enough to find a pizza place in there. So people immediately start searching on the internet. If our company doesn’t pop right up as the company with a solution to their issue, we aren’t getting any business.

Working with Vayu, what results are you seeing? How you are benefiting?

We started out with a relatively small budget with Vayu and within less than 6 months, we are already ranking on the first page of search results for over 85 keywords!!! We are benefitting by getting more traffic to our site...and not just traffic, people that are actually searching for our services. Vayu is making us money!!!

What areas of your business have grown the most due to your online marketing?

Leads have increased .which in turn means more sales, which we all know means more money!

What were some of the challenges you may have faced with online marketing prior to your engagement with Vayu?

We have had several companies that did not listen to exactly what we do. They hear our company name (Georgia Pest and Wildlife Specialists) and automatically think we are a pest control company-we actually don’t do what most people think of as pest control. We are a nuisance wildlife removal company. We remove unwanted “critters” from homes and businesses and then work to seal the structure so that no further animals can enter. We have had no issues with Vayu! They are very diligent in gathering information from their customers. They listen! They get it!!

What is your reaction having worked with Vayu Media?

Very impressed! They are very professional and good at what they do. There has not been one issue with this company. They have surpassed my expectations. They have exceeded what they originally promised!

Powerful Results

Top **Google** Rankings

85 Keywords in 6 months

Traffic Growth & Sales

Growing Your Business Is Our Top Priority



Whatever unique destination you offer - and whatever your business goals may be, Vayu Media’s consultants provide a variety of services and strategies for your internet marketing needs. We will consult with you to chart a course tailored to your circumstances, to achieve top-ranked search engine results, expanded and improved website appeal and increased web traffic – guiding your business to its potential, reaching new heights for you and the eager travelers seeking you out. Contact our team today to schedule a consultation session. We look forward to helping you grow your business.